Challenge 1

1. Given the provided data, what are three conclusions we can draw about crowdfunding campaign?
   1. The success rate for crowdfunding is a little over 50%
   2. Theatre is a popular subject with it having the most success as well as the most failures.
   3. Food was canceled and failed more than it was successful.
2. What are some limitations to the data set?
   1. Gender or age group could be helpful if you were looking for what kind of person you want to target.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   1. a pie graph could also be good for showing the overall outcome percentage for each category.
   2. The pivot tables also helped sort throughout the data easily.